

Finance for Biodiversity Foundation

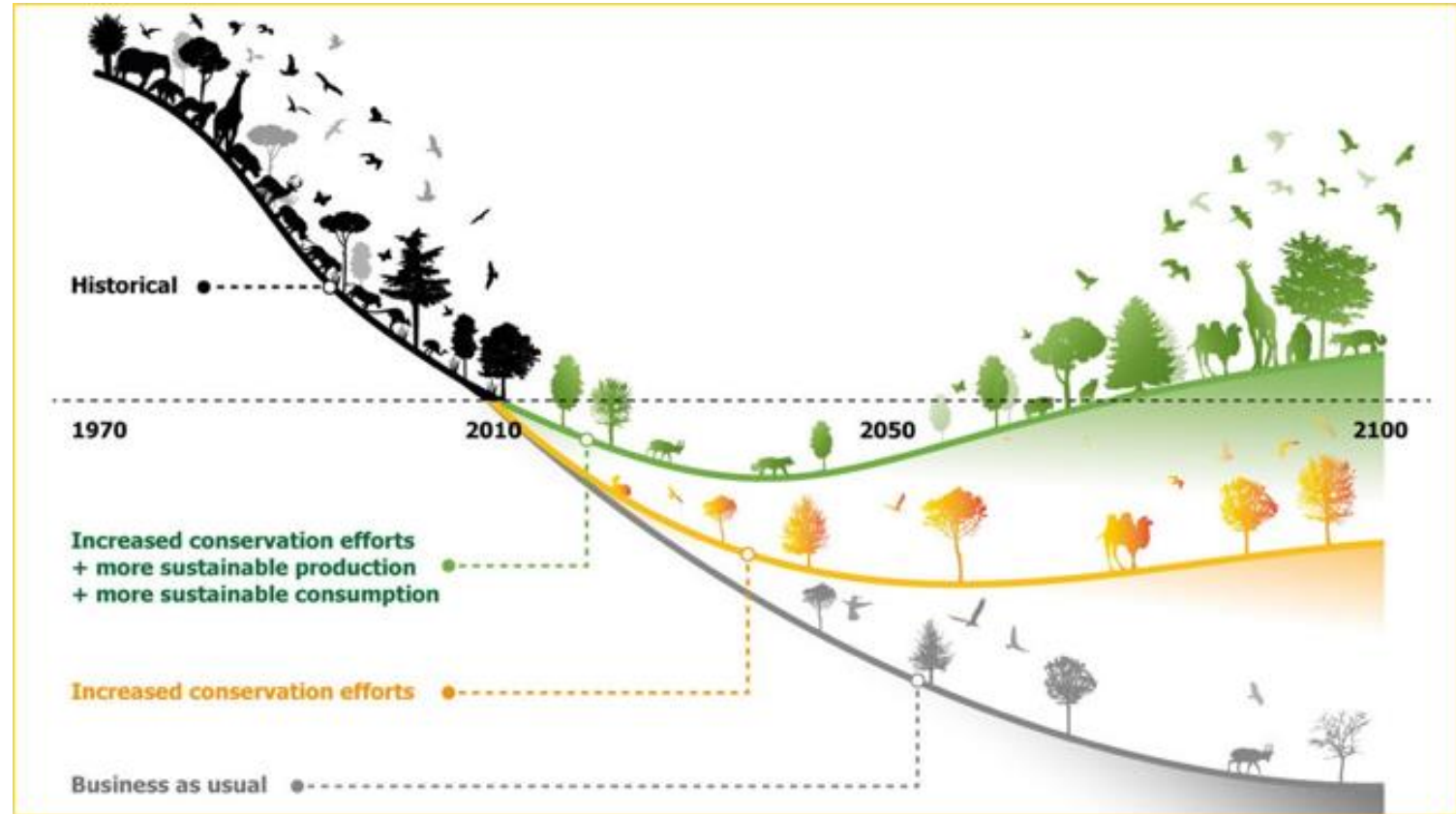
Information Pack

Q1 2025



Our Mission

We support a call to action and collaboration among financial institutions to reverse nature loss this decade.



A Growing Movement

.....
.....annually we organise several launches for financial institutions to sign the Finance for Biodiversity Pledge.

“The world urgently needs to protect its precious and increasingly threatened biodiversity and, as the U.K.’s leading insurer, Aviva has a responsibility to use our influence to help do just that. We are proud to sign up to the Finance for Biodiversity Pledge, joining with others to act together for a better tomorrow.”

Amanda Blanc,
CEO Aviva plc



“Having the largest market share in the agrifood business in Greece, we realize the responsibility we have to set targets to protect natural resources and to ensure a healthy and environmentally-friendly food system.”

Christos Megalou,
CEO Piraeus Financial Holdings



“We are a proud signatory of this Pledge. The focus on biodiversity goes well with Swedbank Robur’s Climate Strategy – to align our managed fund capital with the Paris Agreement by 2025 and carbon neutral 2040.”

Liza Jonson
CEO Swedbank Robur



Finance for Biodiversity Pledge

We, 194 financial institutions, representing EUR 23 trillion in assets, call on global leaders to take effective measures to reverse nature loss this decade and to ensure ecosystem resilience.

As financial institutions, we know that healthy societies, resilient economies and thriving businesses rely on nature. Together, let's protect, restore, and sustainably manage our natural resources. We make every effort to take our share of responsibility and contribute to the protection and restoration of biodiversity and ecosystems through our financing activities and investments.

We therefore commit to do the following within two years of signing the Pledge...

1

Collaboration and knowledge sharing

We will collaborate and share knowledge on assessment methodologies, biodiversity-related metrics, targets and financing approaches for positive impact.

2

Engaging with companies

We will incorporate criteria for biodiversity in our ESG policies, while engaging with companies to reduce their negative and increase positive impacts on biodiversity.

3

Assessing impact

We will assess our financing activities and investments for significant positive and negative impacts on biodiversity and identify drivers of its loss.

4

Setting targets

We will set and disclose targets based on the best available science to increase significant positive and reduce significant negative impacts on biodiversity.

5

Reporting publicly

We will report annually and be transparent about the significant positive and negative contribution to global biodiversity goals linked to our financing activities and investments in our portfolios.

Pledge Reporting in 2025

Launched at COP16, the latest [Reporting Guidance for Signatories](#) is designed to support the disclosure of progress on commitments made under the Finance for Biodiversity (FfB) Pledge.

The guidance outlines good practices and case study examples for reporting against each commitment of the Pledge:

- Collaboration and knowledge sharing
- Impact assessment
- Target-setting
- Engagement with companies
- Reporting publicly

In September 2025, the FfB Foundation plans to release a repository detailing the performance of the first cohort of Pledge signatories based on survey input.



Our Signatories

The total number of Pledge signatories currently stands at **194 financial institutions** across 28 countries representing EUR 23 trillion AUM.



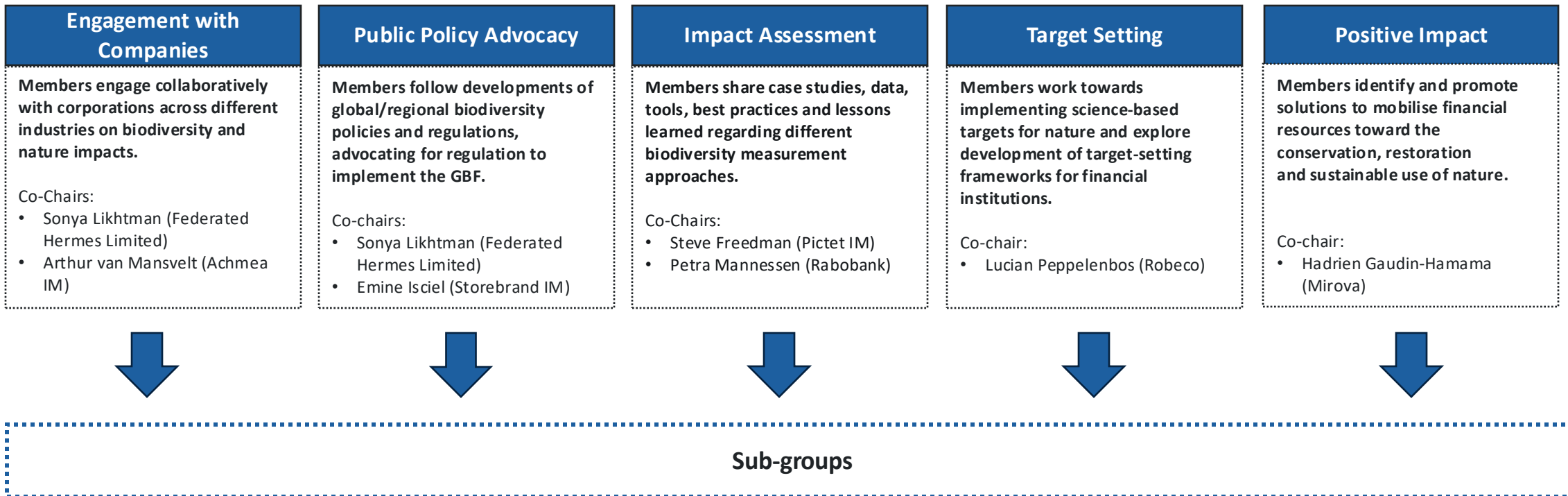
Our Members

FfB Pledge signatories can become members of the FfB Foundation if they want to be active in the working groups and programmes. The number of members is growing and currently stands at **83 financial institutions**.



Working Groups

Members of FfB Foundation can become active in one, more, or all working groups and subgroups. Each working group is connected to one of the five commitments of the Pledge and convenes between 20-50 member financial institutions. In the working groups members can learn more about biodiversity from experts and share knowledge and best practices between peers.



Level of Membership

	Impact member	Collaborating member	Supporting member
Online members' meeting	✓	✓	✓
In-person members' meeting	✓	✓	✓
Members update emails	✓	✓	✓
Educational webinars	✓	✓	✓
Visibility on website	✓	✓	✓
Internal Progress Report	✓	✓	✓
Working group meetings	✓	✓	
Subgroup meetings	✓	✓	
Active in governance	✓		
Estimated Participation time per member	4 - 12 hours per month	2 - 6 hours per month	8 - 10 hours per year

Contact Us

We invite financial institutions committed to making progress on nature conservation to become a Pledge signatory and member of FfB Foundation.

Join as a signatory and member of the Foundation by sending us a completed **application form**.

Email: info@financeforbiodiversity.org

Website: www.financeforbiodiversity.org



Sign the
Pledge and
join the
Foundation
today